

WORD SEARCH BATTLE

Marketing Answer Key

Hard · 23 words

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1. ADVERTISING

2. COMMERCIAL

3. ENDORSEMENT

4. FOCUS GROUP

5. FREE SAMPLE

6. HASHTAG

7. HYPE

8. INFOMERCIAL

9. LABEL

10. LOGO

11. LOYALTY

12. MASCOT

13. PLACEMENT

14. POSITIONING

15. POSTER

16. PRESS RELEASE

17. PRICE

18. PROMOTION

19. REACH

20. SLOGAN

21. SURVEY

22. TAGLINE

23. VIRAL